



SOUTH CENTRAL INDIA NETWORK FOR DEVELOPEMNT ALTERNATIVES

**PROJECT PROPOSAL ON PROMOTION OF 25
SCINDeA STUDY CENTRES**

DATE OF SUBMISSION – 28.04.2025

South Central India Network for Development Alternatives (SCINDeA)

219, Kottaiyur Road, Yelagiri Hills – 635 853 Tirupattur District, Tamil Nadu, India

Project Proposal on Promoting 25 SCINDeA Study Centres

Period : JUNE 2025 - APRIL 2027 (22 MONTHS)

SECTION : I

Organisational Profile

1. BASIC DATA ON THE PROJECT HOLDER

Full name and acronym (abbreviation)	South Central India Network for Development Alternatives (SCINDeA)	
Postal address	219, Kottaiyur Road, Yelagiri Hills – 635 853 Tirupattur District, Tamil Nadu, INDIA	
Mobile	(0) 9443322093	
E-mail	scindea1@gmail.com	
Website	www.scindea.org	
Contact person (including cell phone no.)	Dr Sheila Benjamin (0) 9443322093	
Any branch offices/ subsidiaries (regional, local)	5 Field Project Offices in 2 States of Southern India	
Bank Details	Local Account	
	Name	: South Central India Network for Development Alternatives
	A/c. No.	: 6417589205
	IFSC Code	: IDIB000Y008
	Name of Bank and Branch	: Indian Bank, Yelagiri Hills Branch, Tirupattur District, Tamil Nadu
	Foreign Contribution Account	
	Name	: South Central India Network for Development Alternatives
	A/C .No.	: 40055433760
	IFSC Code	: SBIN0000691
	Swift Code	: SBININBB104
	Name of Bank and Branch	: State Bank of India, New Delhi Main Brabch, 11, Sansad Marg, New Delhi-110001

1. INTRODUCTION TO SCINDeA

SOUTH CENTRAL INDIA NETWORK for DEVELOPMENT ALTERNATIVES is a reputed pioneering Networking NGO that has been specializing in the field of development for the past 30-32 years. SCINDeA is constituted of 15 field project offices that are geographically situated in south central regions of India – 1 district of Andhra Pradesh, 2 districts of Karnataka and 8 districts in Tamil Nadu.

The togetherness strengthens and supports the goal of the SCINDeA to collectively participate in empowering the vulnerable, marginalized, underprivileged, socially, degraded, culturally alienated and the politically and economically powerless communities.

Through partnerships, programme designs, programme management impact and sustainability assessment SCINDeA has built a fairly good community rapport with different sectoral groups in grass root communities covering 283 villages, 205 panchayats, 39 blocks, 26 taluks, 11 districts & a population of 2,73,576.

2. GOAL

Promotion of self reliant, social and economic development of poor subaltern communities (dalits, quarry workers, small & marginalised farmers, adivasis, fisherfolk, ex-miners) through peoples participation in the SCINDeA area of operation.

3. VISION

SCINDeA envisions a society that is based on a just sustainable order; a society where all subaltern groups (Dalits, indigenous communities, quarry workers, slum dwellers, fisherfolk, unorganized sectors of women, youth & children) collectively participate in alternative socio-economic, cultural and political development programmes based on the principles of justice, equality, liberty & fraternity.

4. MISSION

Build empowered and self reliant people's movements of Dalits, fisherfolk, quarry workers, slum dwellers, tribals, ex-minors, women & youth in the South Central region of the country by enhancing the capacity of staff of the field project offices of the SCINDeA and evolving sustainable development programmes focused on gender equity, human rights and environmental protection through people's participation.

5. STRATEGIES

- Identification of socio, economic, cultural & political issues affecting subaltern groups through their participation and promotion of People's movements
- Enhancement of capacities and skills of staff of field project offices of the SCINDeA in order to promote community health, natural resource management, environmental protection, education and prevention of HIV/AIDS programmes
- Initiation of programmes that promote & protect the rights of women & children.
- Collaboration with likeminded NGOs, Networks and government departments on development programmes and lobbying on issues of common concern.

6. OBJECTIVES

- To capacitate SCINDeA staff in realising the set programme objectives towards empowering communities socially, economically, culturally and politically in order to build strong people's movements.
- To support and facilitate SCINDeA staff in promoting alternative development initiatives
- To federate at the SCINDeA level people's movements promoted by field project offices.
- To interact with likeminded organisations and other forums on issues of common concern through advocacy and lobbying

7. CORE NON NEGOTIABLE VALUES OF THE SCINDeA

- Collective democratic participatory decision making
- Gender sensitivity
- Decentralisation
- People centered initiatives
- Transparency & accountability
- Mutual sharing
- Solidarity
- Respect for one another.

8. UNIQUE FEATURES OF SCINDeA

- All staff of SCINDeA have field experience of 15-20 years.
- Work among women, youth and children, quarry workers, tribals, dalits, fisherfolk and slum dwellers are some of the unique features of the SCINDeA.
- One third of the field project offices are headed by women.
- SCINDeA is coordinated by the Central Office with a full time Executive Director.
- Planning, implementation, reporting and evaluation of the SCINDeA are done collectively ensuring transparency and accountability. The collective decision of SCINDeA is final.
- All field project offices share a cordial relationship with one another and with the Central Office.
- Within SCINDeA there is no hierarchy and all field project officers are equal
- Policy decisions are taken by the Executive Committee of the SCINDeA and ratified by the SCINDeA General Body Association
- The Executive Committee takes all interim decisions such as making provisions for budgetary requirements that are required to ensure the smooth running of the SCINDeA
- Deviation of programme implementation with adequate justification is placed before the Executive Committee for consideration via the Central Office

9. AREA OF OPERATION

SCINDeA currently works in the three states of Tamilnadu and Andhra Pradesh covering a total of 5 districts, 20 blocks, 18 taluks, 40 panchayats, 267 villages and a population 1,47,528.

10. SCINDeA's CURRENT WORK IS FOCUSED ON

- a. Socio economic empowerment of poor and marginalised rural and tribal families through livelihood promotion and skill training
- b. Child development (Life skill education, Career Guidance , Constitutional Rights and Study Centres)
- c. Climate smart agriculture
- d. Social education
- e. Climate change education
- f. Menstrual health and hygiene

The programmes have been designed based on people's needs. Various consultative meetings are conducted at different levels with the respective communities to evolve suitable programmes. The draft programme is then submitted to the Executive Committee of SCINDeA for approval and finalisation.

11. GENERAL COORDINATION

The Central Office Coordinates the various programmes by :

- Maintaining a steady line of communication with all field project officers.
- Facilitating inter-organisational communication as well as dissemination of information.
- Making regular visits to the Field Project Offices for strengthening programme components.
- Arranging periodic visitation programmes, technical consultancy etc.
- Providing a steady flow of information between Field Project Offices, SCINDeA Central Office and our Resource Sharing Partners.
- Arranging for in house evaluation/assessment of programmes.

12. PROGRAMME & FINANCIAL COORDINATION

- The Central Office has developed its own programme and financial monitoring systems. All Field Project Offices are required to submit a narrative report and un-audited financial statement every three months.
- Every six months each Field Project Offices makes a request for transfer of funds based on programme needs and balance of funds available.
- The funds are released to the Field Project Offices only after they submit their narrative reports and un-audited/audited statements.
- Periodically the Central Office coordinating staff and the accountant visit Field Project Offices to review the accounts and field level programmes.
- All Field Project Offices participate in the annual joint campaign of the Central Office and share responsibility equally.
- Once in six months the narrative report and audited statement of the Central Office is submitted to the Partner Agency.

SECTION : II

Project Proposal

1. INTRODUCTION TO THE SCINDeA PROJECT AREA

The geography of the South Central India Network for Development Alternatives (SCINDeA) includes Chittoor district in the south-west of Andhra Pradesh; Karnataka district in the south-east of Karnataka, and 10 districts in Tamil Nadu. One of the main criteria for selecting this area is that, due to the geopolitical proximity of the primary and intermediate Field Project Office level, it may be easy to SCINDeA and effectively implement the participatory model of development interventions. Secondly the common language is Tamil, Kannada and Telugu which are also being extensively used. A large percentage of Dalits and tribals live in this area. Among the Dalits there are a large number of bonded and landless labourers, mainly migrants. 60 - 65% of the people in the villages in the South Central Region of the country live below the poverty line.

2. PROJECT BACKGROUND & PROBLEM DESCRIPTION

Lack of holistic development of rural and tribal school going and adolescent children

75% of rural and tribal school children are very often first generation learners in their families. Coming from poor families they do not have access to quality education and additional coaching facilities. Hence their academic performance is generally very poor. Further they do not access to extracurricular activities & exposure to other places.

In the SCINDeA area Field Project Offices work in remote rural & tribal area where 65-75% of the rural & tribal adolescent school going children lack life skill education.

Through the project SCINDeA hopes to reach out to at least 550 children in 25 villages through the promotion of study centres. In the study centres, all children will also be sensitized on life skill education, child rights and child protection, health and hygiene and will also be taught how to take the right decisions at the right time.

3. TARGET AREA AND GROUPS

The proposed project will cover a period of 22 months (June 2025 – April 2027) and will cover approximately 550 children from approximately 550 families in 25 villages. The 25 villages are located in 18 panchayats, 5 taluks & 1 mandal, 5 districts and 2 states. The students shortlisted for enrollment in the study centres belong to poor & marginalized communities of Dalits and other backward classes.

They are from socially degraded, culturally alienated & economically & politically powerless families.

Once the programme is initiated when schools reopen in June more children are likely to enroll in the study centres.

4. PROJECT OBJECTIVES OF THE PERIOD JUNE 2025 – APRIL 2027

- a. Enhance academic performance and quality of life of rural & tribal children in the age groups of 8-13 years through daily coaching and extracurricular activities in 25 study centres.
- b. Impart basic information on child rights and life skill education for adolescent children, health & hygiene etc.
- c. Improve the general knowledge of children
- . Enable children to develop their talents through both indoor & outdoor games.

6. QUANTITATIVE KEY PERFORMANCE INDICATORS (KPIs)

S. No.	Activity	KPI	Target
1	Enrolment and attendance	Enrollment number	20-30 students in each study center
2		Attendance percentage	80%
3	Academic performance	Increase in scores from baseline to endline assessment	75%
4	Subject proficiency	Improvement in Mathematics improvement	75% of students
5		Improvement in English language proficiency	75% of students
6		Improvement in Science knowledge	50% of students
7	Dropout rates	Successfully transition to the next grade	85% of students
8	Parental and community involvement	Parent teachers meeting held at the centre	40% of parents
9	Extracurricular activities	Participation in drawing, handwriting, sports, cultural & speech competitions	70% of students

7. PROGRAMMES

a. Study Centers

The 25 study centres will be implemented in 5 locations in the SCINDeA area of operation. This will cover 18 panchayats, 5 taluks & 1 mandal and 5 districts in the 2 states of Tamil Nadu & Andhra Pradesh (details of the locations are appended in Annexure I). A minimum of 550 children from 25 villages will be covered in 25 study centres. The study centres have been shortlisted for the following reasons:

- More number of children in the villages from poor and marginalised families
- 90% of the shortlisted children are 1st generation learners
- No other NGO /institutions provides coaching to the children

Each study centre will be taken care of by 1 volunteer who is from the same village and caters to approximately 20-25 children in the age group of 8-13 years. The study centres are basically coaching classes where children who are first generation learners will be coached in English, Science & Maths twice a week from Monday to Friday. Saturdays are Activity Days where children will be involved in both indoor and outdoor extracurricular activities like singing, dancing, drawing and elocution competitions, chess, caroms and sports like ring ball, shuttle cock, and cricket etc. Improvement of the general knowledge of children will be emphasized.

The coaching will be conducted for 5 days (Monday – Friday) in a week for 2-2 ½ hours per day in the evenings. The venue of the study centres are either the volunteer’s home or a rented room in the village.

Innovative play way methods will be developed to motivate children to study better. Each day at the end of the coaching class 10-15 minutes will be allotted for general knowledge.

All 25 volunteers will be from the villages where the study centres are functioning. Graduates will be shortlisted as volunteers.

Play materials for all 25 study centres will be provided. Play materials include cricket bat & ball, ring ball (tennikoit), skipping rope, shuttle cock, chess board, caroms etc.

All 25 study centres will be setup in the class room model. Each centre will be provided with mats for children to sit, table & chair for the volunteer, a cupboard to keep records, registers, play materials etc. and a whiteboard. All centres will also have a display flex board (2 ft. X 3 ft.) indicating the names of the centre and sponsors. Safe potable drinking water will also be provided to

the children. Proper ventilation and lighting of the study centres will be ensured.

b. Capacity Building of Volunteers

2 training programmes / year for 25 volunteers will be conducted at the beginning of project period to train them on child rights & child protection, life skill education, health and hygiene. They will also be motivated on methodologies to improve interpersonal relationship between the volunteer and students. SCINDeA will develop a Manual on Standard Operating Procedures for the volunteers to follow in all the 25 centres. The manual will also be translated in Tamil & Telugu since the study centres will be functioning both in Tamilnadu & Andhra Pradesh.

c. 6 monthly Review Programmes for Volunteers

Once in 6 months review programmes will be conducted for volunteers by the SCINDeA Central Office to review their performance, enhance their teaching skills & knowledge levels.

d. Monthly Parents-Teacher Meetings

Once a month the volunteers will organise parent-teacher meetings to further motivate the parents regarding the academic performance of the children.

e. Monthly Volunteers Review Meetings

Monthly review meetings will be conducted in the field offices of the 5 locations. The purpose of the review meeting is to assess the performance of the volunteers and the children. During the review meetings subject teachers will be invited to coach the volunteers on how to take subject classes for the children.

f. Awareness Programmes for Children

In the 25 study centres all children will be sensitized on life skill education, health and hygiene, child rights and child protection, general knowledge etc. Over a period of 22 months 8 modules of child rights and child protection along with 8 modules of life skill education will be covered.

g. Pre, Mid & Post Tests

Pre test will be conducted for children in all the study centres at the beginning of the academic year to assess their knowledge levels. The mid test will be conducted prior to the half yearly examination and prior to the final examination the post test will be conducted. The question papers for the 3 subjects for each of the classes will be prepared by a particular field office. The central office will be responsible for xeroxing of the question papers and distribution to the field offices.

Analysis of the pre, mid & post test will be undertaken for assessing the performance of the children.

h. Observation of Special Days

Special days like World Environment Day, Children's Day, Independence Day, & Gandhi Jayanthi. will be observed by all study centres. Special programmes will be organised by the study centres. Local donations for the special programmes will be mobilised from the community, self help groups, panchayats etc.

i. Records & Registers

All 25 study centres will maintain the following records & registers :

- i. Attendance register
- ii. Children's profile
- iii. Parents & teachers meeting minutes register
- iv. Monthly volunteers review meeting register
- v. Visitors notebook
- vi. SOP in the regional language
- vii. Stock register
- viii. Answer sheets of pre, mid & post tests

8. OUTCOMES

At the end of 22 months the following outcomes will be seen :

- Improved academic performance of children in the post test by 75%
- 70% of children will develop Interest in extra curricular activities & participation in various sports events at school & district levels.
- 75% of adolescent children will develop increased knowledge levels and awareness in life skill education and child rights.
- 40% of parents will participate in monthly parent-teacher meetings
- 80% improved attendance.
- Over all development of children will be approx. 80%.

9. MONITORING AND COORDINATION

- Periodic monitoring and coordination of the study centres will take place regularly. The 5 locations covering 25 study centres will be monitored & coordinated by 1 central office programme coordinator.
- At the field level 5 senior field coordinators & 5 field staff will monitor all 25 study centres.
- Monthly review meetings will be conducted at 5 field offices to review the performance of the volunteers and study centres and further capacity building

will be provided to the volunteers. The field project officers & field coordinators will also participate in the review meetings.

- The Executive Director of SCINDeA will periodically visit the centres to review the performance of the volunteers & the students. He will also participate in the Field Office review meeting periodically.
- The Donor Team will also visit the study centres and review the performance of volunteers and children.
- By the 25th of each month the student enrollment list of all 25 study centres will be sent to the Central Office.
- By the 5th of every month the consolidated attendance sheets of all 25 study centres will be sent to the Central Office.
- All 25 volunteers will post photographs on a daily basis of the children attending the study centres, parent teachers meetings, volunteers review meetings, and extra curricular activities in the SCINDeA WhatsApp group.
- The progress of the children will be tracked by the KPIs & the Pre, Mid & Post tests assessment.
- A monthly narrative report of the programme activities will be submitted to Donor.

Each year at the end of the project period of 11 months a consolidated narrative report & an audited statement of accounts shall be submitted to the Donor.

10. SUSTAINABILITY/ EXIT STRATEGY

At the end of the project period of 22 months the running of the study centres will be handed over to the community. During the period of 22 months the community will be prepared to take over the study centres.



Dr Sheila Benjamin
Executive Secretary-
SCINDeA

Name of the Organisation: SOUTH CENTRAL INDIA NETWORK FOR DEVELOPMENT ALTERNATIVES (SCINDeA)
Name of the Locations: TAMIL NADU - 4 (Yercaud, Pulicat, Manamadurai, Pallipalayam), Andhra Pradesh - 1 (Yadamari)
Name of the Project : PROMOTION OF SCINDeA STUDY CENTRES
Period : JUNE 2025 - APRIL 2027 (22 MONTHS)
BUDGET

Sr No	Budget Head	Unit	months	Unit Cost	TOTAL
				Rs	Rs
1	<u>PERSONNEL EXPENSES</u>				
1.1	Director	1	22	5,000.00	110,000.00
1.2	Programme Coordinator	1	22	13,000.00	286,000.00
1.3	Programme Assistant	1	22	2,000.00	44,000.00
1.4	Manager Finance	1	22	13,000.00	286,000.00
1.6	Senior Field Coordinator - 5	5	22	5,000.00	550,000.00
1.7	Field Staff - 5	5	22	3,000.00	330,000.00
1.8	Travel of field staff & Senior Field Coordinator -10	10	22	1,000.00	220,000.00
1.9	Volunteer (Teacher) - 25	25	22	4,000.00	2,200,000.00
	Total - A			46,000.00	4,026,000.00
2	<u>CAPITAL EXPENSES</u>				
2.1	Purchase of furniture for 25 centres in 25 locations (Table, chair, cupboard, white board & mats)	25	1	12,000.00	300,000.00
2.2	Purchase play materials	25	1	4,000.00	1,000,000.00
2.3	Purchase of Note books				
2.3a.	Half size note books for 3rd - 5th classes (300 students x 4 notes)	300	2	200.00	120,000.00
2.3b.	Full size note books for 6th -8th classes (250 students x 3 notes)	250	2	210.00	105,000.00
2.4	Purchase of Bags	550	1	500.00	275,000.00
2.5	Purchase of Tshirts	550	1	200.00	110,000.00
	Total --B			12,410.00	1,910,000.00
3	<u>PROGRAM EXPENSES</u>				
3.1	Study Centre Maintenance (Volunteer house)				
3.2	Stationery & Xerox	25	22	125.00	68,750.00
3.3	Capacity Building programme for Volunteers @ 2 prog/year x 2 years	25	4	800.00	80,000.00
3.4	Review Programmes for Volunteers @ 2 prog/year x 2 years	25	4	800.00	80,000.00
3.5	Monthly Review Meeting for Volunteers	25	22	100.00	55,000.00
3.6	Observation of Special Occassions (World Environment Day, Independence Day, Gandhi Jayanthi & Children's Day)	25	8	2,000.00	400,000.00
3.7	Display Board (2 feet x 3 feet)	25	1	1,250.00	31,250.00
	Total - C			5,075.00	715,000.00
4	<u>ADMINISTRATION, MONITORING AND COORDINATION</u>				
4.1	Management Monitoring & Travel cost & Project Planning, Designing	5	22	4,000.00	440,000.00
4.3	Rent (Central Office)	1	22	5,000.00	110,000.00
4.4	Hospitality	1	2	10,000.00	20,000.00
4.4	Audit fee & services	1	2	25,000.00	50,000.00
	Total - D			44,000.00	620,000.00
	Grand Total (A+B+C+D)			107,485.00	7,271,000.00

(Rupees seventy lakhs seventy one thousand only)

Sheila Benjamin
Dr Sheila Benjamin
Executive Secretary

AU SFB BUDGET
01.05.2025 - 31.03.2026

S.No.	Budget Head	Time Period (May 2025 - March 2026)	Cost for 11 months*	Breakup
1	Personnel Expenses	11	Rs. 395100*11 months	395,100.00
2	Capital Cost	11	Rs.3,40,000/-	340,000.00
3	Program Expenses	11	Rs. 153206.82 * 11 months	153,306.82
4	Overhead Cost	11	Rs. 51081.81* 11 months	
TOTAL				
Rounded Off				
Per Month Cost				
Rounded Off				

Total
4,346,100.00
340,000.00
1,686,375.02
561,899.91
6,934,374.93
6,934,375.00
630,397.73
630400.00

South Central India Network for Development Alternatives (SCINDeA)

SCINDeA Study Centres

FIELD OFFICE WISE / LOCATION STUDY CENTERS' VILLAGE DETAILS

Name of Field Office / Location	Sl. No.	Name of the Study Centre	Panchayat	Block /Mandal	Taluk	District	State
01. Manamadurai	01	Malaverayanathal	Malaverayanathal	Tiruppuvanam	Tiruppuvanam	Siva Gangai	Tamil Nadu
	02	Melapasalai	Melapasalai	Manamadurai	Manamadurai	Siva Gangai	"
	03	Sannathipudukulam	Sannathipudukulam	Manamadurai	Manamadurai	Siva Gangai	"
	04	Arimandapam	Melapasalai	Manamadurai	Manamadurai	Siva Gangai	"
	05	Annavasal	Annavasal	Manamadurai	Manamadurai	Siva Gangai	"
02. Pallipalayam	06	Annai Sathya Nagar	Thattankuttai	Pallipalayam	Komarapalayam	Namakkal	"
	07	Kottamedu	Kupandampalayam	Pallipalayam	Komarapalayam	Namakkal	"
	08	Thattankuttai	Thattankuttai	Pallipalayam	Komarapalayam	Namakkal	"
	09	Karattangadu	Kaliyanur	Pallipalayam	Komarapalayam	Namakkal	"
	10	KPL Nagar	Kadachanallur	Pallipalayam	Komarapalayam	Namakkal	"
03. Pulicat	11	Dr Amedkar Nagar	Kottaikuppam	Minjur	Ponneri	Tiruvallur	"
	12	Gunangkuppam	Light House	Minjur	Ponneri	Tiruvallur	"
	13	Sampasipallikuppam	Light House	Minjur	Ponneri	Tiruvallur	"
	14	Thirumalai Nagar	Light House	Minjur	Ponneri	Tiruvallur	"
	15	Arangkuppam	Light House	Minjur	Ponneri	Tiruvallur	"
04.Yadamari	18	Dasarapalli	Dasarapalli	Yadamari	Chittoor	Chittoor	Andhra Pradesh
	19	Pedagantalapalli	Bodhaguttapalli	Yadamari	Chittoor	Chittoor	"
	20	Budithireddypalli	Budithireddypalli	Yadamari	Chittoor	Chittoor	"
	21	Panchigunta	Pattrapalli	Yadamari	Chittoor	Chittoor	"
	22	Maralabanda	12 Kampalli	Yadamari	Chittoor	Chittoor	"
05. Yercaud	26	Semmanatham	Semmanatham	Yercaud	Yercaud	Salem	Tamil Nadu
	27	Periyakadu	Semmanatham	Yercaud	Yercaud	Salem	"
	28	Vellakadai	Vellakadai	Yercaud	Yercaud	Salem	"
	29	Vazhavanthi	Vazhavanthi	Yercaud	Yercaud	Salem	"
	30	K.Puthu	Vazhavanthi	Yercaud	Yercaud	Salem	"